VIVA TRIO UNVEILS FIRST CHRISTMAS SINGLE: O HOLY NIGHT



WITH 2 COMPLETE VERSIONS & 2 FULL MUSIC VIDEOS (English // English-French)

English "O Holy Night"

iTunes | Apple Music | GooglePlay | Spotify | Amazon Music Song on YouTube | YouTube Video will enter this playlist

English-French "O Holy Night"

<u>iTunes | Apple Music | GooglePlay | Spotify | Amazon</u> <u>Song on YouTube | YouTube Music Video will enter this playlist</u>

ViVA Trio

Bio | Photos | Website | Twitter | Facebook | Instagram

FOR IMMEDIATE RELEASE:

Toronto, October 28, 2018 – Originally composed by Adolphe Adam in 1847, "O Holy Night" was originally set to French poem "Minuit Chretiens!" (Midnight, Christians). Now commonly titled "Cantique de Noel," the English version was famously translated by John Sullivan Dwight, and has become one of the most popular Christmas carols of all time.

Taking on such a masterpiece, ViVA Trio has gone the distance. Producing not one, but two complete versions of the song, complete with full-length music videos, shot on different days at different locations.

The trio first unveils their English version, which features different cadenzas then it's French counterpart. Both versions were fully orchestrated by Conductor and Arranger Dmitry Konovalov and vocally arranged by the trio themselves. Working tirelessly to edit, mix and produce both versions, was the industry's award-winning producer, Dima Graziani, who has produced over a hundred full studio albums. To add this incredible team, both tracks feature world-renowned solo violinist Vasyl Popadiuk.

Set to release November 15th, the music video for their English 'O Holy Night' was captured in studio in Mississauga, with clean white, dazzling effects and beautiful close ups. Working with Braeden Johnson of True View Productions and Asya Akhoundov of AA-Studios, ViVA Trio captured this stunning video and images.

ViVA Trio's English-French version of "O Holy Night" honours the trio's Canadian roots and the history of the carol. "With our classical background, it felt fitting to sing in both French and English. Singing in other languages is second nature for all of us," said Erin Fisher, mezzosoprano of the group. Soprano, Anna Bateman chimes "When we have a chance to sing in a song's original language, we always do. In live performance, we regularly perform French songs."

For their second music video, featuring French, ViVA shot on location at Scarborough's Guildwood Park and took full advantage of the magnificent stonework standing in this 18th Century style garden. The towering Roman-inspired architecture is the perfect backdrop for their ethereal version of this famous carol. This video will release closer to Christmas on December 4th.

The trio is excited to be releasing their first Christmas single. Soprano Katya Tchoubar remarks on the release; "We wanted to go big for this first release! We all love Christmas music, and have performed for Christmas every year since we've been together." Katya later hints that the trio is hoping to release a Christmas album in the future.

"O Holy Night" is so iconic and special. It is an amazing song to work on and to sing! I have performed it numerous times, and it's amazing to be officially releasing it," says Anna.

"Christmas has been my favourite holiday since I was a child, and I absolutely love Christmas music! I'm the person who is tuned into Christmas radio all season long, and has her Christmas tree up in November," laughs Erin. "So I'm more than a little excited to be releasing this track in time for Christmas."

ViVA Trio's "O Holy Night" will have its Canadian debut live in concert for the Welland Port Colborne Concert Association in Welland, ON, Saturday, November 17that 7 pm. The trio will debut the carol in the USA with orchestra at Baltimore's Hippodrome on Saturday, November 24that 7:30 pm.

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Website: www.ViVATrio.com

Album: ViVA Emporium | I Tunes Canada | GooglePlay | Spotify

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