

FOR IMMEDIATE RELEASE:

ViVA's "What a Wonderful World" featured in commercial for Doosan Bears aired in South Korea

ViVA released "What a Wonderful World" for Mother's Day, 2016. Their music video garnered international attention. ViVA's "What a Wonderful World" is being featured in a commercial by Doosan Group (www.Doosan.com). This commercial is about their ocean water purification system, and the importance of water for all. It began airing September 6th, 2016 in South Korea, and will run for 6 months.

Most recently, professional baseball team, Doosan Bears (www.DoosanBears.com), have featured ViVA's "What a Wonderful World" in an inspirational commercial about the team, who recently celebrated the success of their 5th Korean Series win, November 2, 2016. The team was established in 1982, in Daejeon, South Korea, and since 1985 have resided in Seoul, South Korea. The commercial depicts the new young talents being fostered and developed to play for the Doosan Bears.

Please click the link below to view the commercial on YouTube: https://www.youtube.com/watch?v=blpqSqhmgxs&spfreload=5

For booking and press inquiries, please contact ViVA directly, info below.

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